



A Quantum Convening Built to Move the Ecosystem **Forward**

QX by QED-C is a multi-day working convening for the people helping shape what the quantum industry needs next.

Held November 8-11 in Tucson, Arizona, QX brings together leaders from industry, government, research, national laboratories, regional ecosystems, investment, and the QED-C community to identify what is missing, what is blocking progress, and where shared work can make a difference.

The event is organized around one practical question: What needs to happen next, and who needs to be part of the work?

At QX, participants will compare perspectives, challenge assumptions, surface barriers, and help shape a practical agenda for future collaboration across the quantum ecosystem.

THAT IS THE WORK SPONSORS HELP MAKE POSSIBLE.

SPONSORSHIP PROSPECTUS

NOVEMBER 8-11 | TUCSON, ARIZONA

QXBYQEDC.ORG

WHAT MAKES QX DIFFERENT?

Quantum progress depends on more than technical breakthroughs.

It also depends on coordination: better evidence, clearer priorities, shared language, stronger partnerships, and trusted spaces where leaders can work through hard questions together.

Our spring meeting, the QED-C Quantum Summit, helps the community understand what is happening across quantum. In the fall, QX helps us focus on what comes next.

At QX, participants will:

- **Challenge** assumptions
- **Surface** unresolved barriers
- **Identify** gaps blocking progress
- **Define** what needs to be tested, built, funded, coordinated, or better understood
- **Create** clearer pathways into QED-C working groups

The goal is to make the unknowns useful.

One core output will be the QX Coordination Agenda: a practical view of the questions, barriers, and opportunities that deserve the community's attention across data, standards, policy, infrastructure, use cases, workforce, investment, and coordination.

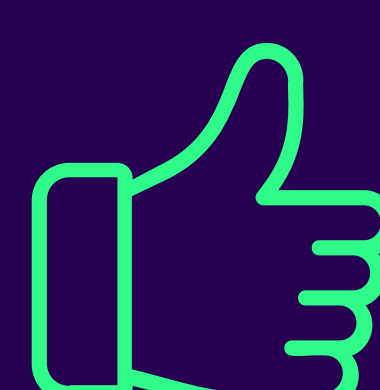
QX is where the quantum ecosystem gets to work!

A PROVEN CONVENING MODEL

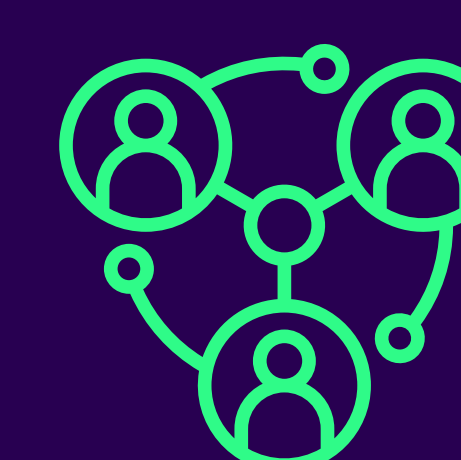
QX builds on the momentum of the QED-C Quantum Summit, where the community showed strong demand for trusted, interactive, cross-sector engagement.



90%
Attendance rate



96%
Would recommend
Quantum Summit



82%
Preferred the
interactive format

These numbers show more than strong turnout. They show that the quantum community values spaces designed for exchange, connection, and useful work.

When people come, they stay. When they participate, they see value.

That is the foundation QX builds on.

A SENIOR, CROSS-SECTOR AUDIENCE

QED-C convenings bring together leaders from across the quantum ecosystem.

Quantum Summit also included representation from 157 unique industry organizations and 47 unique government organizations.

That reach matters. Sponsors are visible to a senior, cross-sector audience engaged in the questions shaping the next stage of quantum technology.

It also means QX conversations are informed by many parts of the ecosystem: companies, laboratories, universities, public-sector leaders, investors, regional networks, and partners working to turn quantum progress into real-world impact.

C-suite, founders,
and senior leaders.....

39%

Technical and
research leaders.....

20%

Policy and
academia.....

33%

Other,
including media

8%

WHY SPONSOR QX BY QED-C?

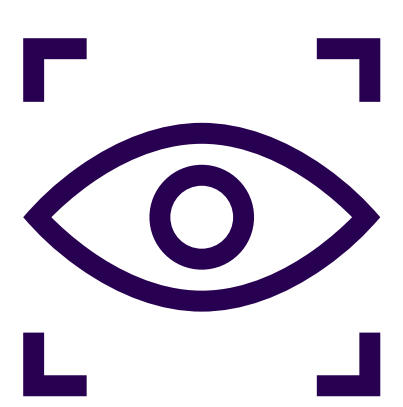
QX sponsors help create the conditions for useful work across the quantum ecosystem.

Your support helps bring leaders together to compare perspectives, share knowledge, build relationships, and identify where the field needs better evidence, stronger coordination, or a clearer path forward.

Sponsorship also gives your organization trusted visibility with a senior audience that is actively engaged in the future of quantum technology.

This is a chance to support the community and be part of the conversation.

SPONSORING QX HELPS YOUR ORGANIZATION



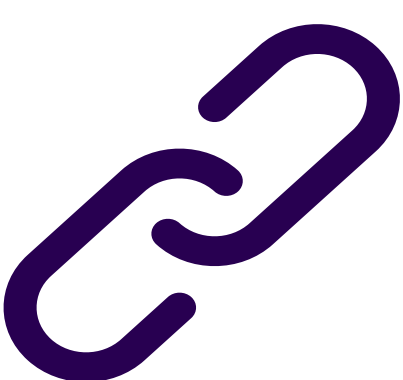
BE VISIBLE WHERE QUANTUM'S NEXT PRIORITIES ARE TAKING SHAPE

QX brings together people who are helping define what the ecosystem needs to solve next. Sponsors are positioned in a room built around relevance, trust, and meaningful engagement. The audience is senior. The conversations are focused.



SUPPORT THE CONVERSATIONS QUANTUM NEEDS NOW

Quantum progress depends on cooperation across organizations with different roles, timelines, and evidence needs. QX creates a neutral environment where those perspectives can meet, compare assumptions, and identify what must be understood or addressed next.



CONNECT YOUR BRAND TO PRACTICAL PROGRESS

The quantum ecosystem needs clearer priorities, better evidence, stronger coordination, and useful next steps. QX sponsors are associated with the work of turning uncertainty into shared gaps, focused discussion, and actionable direction for the community.



BUILD RELATIONSHIPS ACROSS THE QUANTUM ECOSYSTEM

QX is designed around interaction, connection, and follow-up. Sponsors have opportunities to connect with participants through curated engagement moments, regional ecosystem programming, one-on-one meetings, talent engagement, and recognition tied to the QX experience.



EXTEND PROGRESS BEYOND THE CONVENING

Outputs from QX are intended to inform QED-C working groups, future evidence needs, and broader ecosystem conversations. QX sponsorship is for organizations that want to help support the next stage of the quantum ecosystem.

SPONSORSHIP PACKAGES

QX PREMIER SPONSOR | \$125,000

1 AVAILABLE | OPEN TO ONE ORGANIZATION

The Premier Sponsor is recognized as a leading partner in the work QX is designed to support: bringing the right people together to compare perspectives, surface gaps, and define what needs to happen next.

The Premier Sponsor also receives prominent visibility during QX Regional Connect™: Arizona, a QED-C-owned regional ecosystem experience hosted in connection with the University of Arizona.

QX Regional Connect: Arizona will connect QX participants with Arizona's university, research, workforce, innovation, and economic development ecosystem. The program is expected to include access to a University of Arizona lab or research environment, a student and faculty engagement opportunity, and a reception for QX participants, regional partners, students, faculty, and ecosystem leaders.

BENEFITS INCLUDE

- Exclusive recognition as the QX Premier Sponsor
- Premier logo recognition across QX event materials, website, signage, digital platforms, sponsor materials, and pre-event and post-event communications
- Recognition during QX opening and closing remarks
- Opportunity to provide a brief welcome message or sponsor statement during QX, subject to QED-C approval
- Prominent recognition during QX Regional Connect: Arizona
- Opportunity to provide brief remarks during QX Regional Connect: Arizona, subject to QED-C approval and program timing
- Recognition alongside the top regional sponsor during QX Regional Connect: Arizona
- Logo recognition in QX Regional Connect: Arizona materials, signage, and applicable digital platforms
- Invitations for Premier Sponsor representatives to attend QX Regional Connect: Arizona
- One 1:1 meeting table at QX
- Eight complimentary QX registration passes

PROGRAM NOTES

QX Regional Connect: Arizona is owned and produced by QED-C in connection with regional partners and the host institution.

Sponsor benefits, remarks, recognition, invitations, lab access, and program elements are subject to QED-C approval, host institution requirements, security protocols, capacity limits, and final program design.

Sponsorship does not provide control over QX content, QX Regional Connect programming, participant selection, speaker selection, lab access, or QED-C outputs.

QX DELEGATION | \$85,000

3 AVAILABLE | REGIONAL, NATIONAL, OR INTERNATIONAL GROUPS ONLY

The QX Delegation opportunity is designed for regional, national, and international quantum ecosystem groups bringing a coordinated presence to QX by QED-C.

This sponsorship package is for organizations representing a broader ecosystem perspective, including regional quantum initiatives, international quantum programs, economic development organizations, consortia, and government-supported ecosystem groups.

QX Delegations help expand the conversation by bringing more voices, more context, and more cross-border insight into the room.

BENEFITS INCLUDE

- Recognition as a QX Delegation
- Logo recognition across relevant QX materials, website, signage, and digital platforms
- Recognition of the participating delegation in event materials
- Opportunity to identify the delegation's regional, national, or ecosystem focus in event materials, subject to QED-C approval
- One dedicated delegation meeting space during designated event hours, subject to scheduling and space parameters
- One QED-C-facilitated delegation briefing, with format and timing determined with QED-C staff
- Opportunity to coordinate delegation participation with QED-C staff
- Inclusion in pre-event and post-event sponsor communications
- Six complimentary registration passes for delegation representatives
- Recognition as a supporter of cross-sector and cross-border quantum ecosystem engagement

PROGRAM NOTES

Delegation participation is subject to QED-C registration, attendance, participation, and program guidelines.

Delegation participation does not provide control over program content, speaker selection, participant selection, or QX outputs.

QX OUTCOMES SPONSOR | \$50,000

2 AVAILABLE

The QX Outcomes Sponsor supports the work that continues after the convening ends.

QX is designed to help participants identify shared questions, unresolved barriers, and priorities for the next phase of the quantum ecosystem. The Outcomes Sponsor helps support the process of turning those discussions into useful outputs for QED-C members and the broader community.

QED-C anticipates producing a post-event QX Outcomes Report. Additional outputs may include a priority challenge map, action agenda, taxonomy refinement, key insights brief, or member briefing materials that capture what surfaced through the convening.

BENEFITS INCLUDE

- Recognition as a QX Outcomes Sponsor
- Logo recognition on the QX website, event app, signage, and sponsor materials
- Recognition in post-event communications related to QX outputs
- Logo recognition in designated post-event output materials, subject to QED-C editorial standards
- Inclusion in the sponsor recognition section of any applicable QX summary report, Outcomes Brief, or post-event brief
- Opportunity to provide a brief sponsor statement or quote in a sponsor recognition section, subject to QED-C approval
- One 1:1 meeting table at QX
- Recognition during opening or closing remarks, as appropriate
- Three complimentary registration passes

OPTIONAL ADD-ON: QX OUTCOMES WEBINAR | \$25,000

2 AVAILABLE

The QX Outcomes Webinar add-on provides recognition connected to a QED-C-hosted post-event webinar or virtual readout related to QX outcomes.

BENEFITS INCLUDE

- Recognition connected to a QED-C-hosted post-event webinar or virtual readout related to QX outcomes, subject to QED-C program planning
- Logo recognition in webinar-related promotional materials, registration pages, and follow-up communications, as appropriate
- Brief sponsor acknowledgment during the webinar, subject to QED-C approval

*QED-C retains full control over webinar content, speaker selection, moderation, findings, and framing.

PROGRAM NOTES

The QX Outcomes Sponsor supports the production and dissemination of QX outputs.

QED-C retains full authority over event design, synthesis, analysis, publication decisions, findings, conclusions, recommendations, participant input, and webinar content. Sponsorship does not include editorial control, approval rights, or influence over QED-C outputs.

QX OPENING RECEPTION SPONSOR | \$35,000

1 AVAILABLE

The QX Opening Reception Sponsor supports the first major gathering of QX participants.

The opening reception helps set the tone for the convening. Attendees begin meeting new contacts, reconnecting with partners, and building the trust that carries into the working sessions ahead.

It is a strong visibility opportunity for an organization that wants to be associated with connection from the start.

BENEFITS INCLUDE

- Recognition as the QX Opening Reception Sponsor
- Logo recognition on reception signage and relevant event materials
- Recognition in the event app or digital platform
- Opportunity to provide branded elements at the reception, subject to QED-C approval
- Inclusion in sponsor recognition materials
- Four complimentary registration passes
- Visibility during one of the first shared moments of the QX experience
- One 1:1 meeting table

QX ENGAGEMENT SPONSOR | \$30,000

2 AVAILABLE

The QX Engagement Sponsor supports connection across the QX participant community.

This sponsorship gives your organization visibility through a curated engagement moment designed to help attendees meet, talk, and build relationships beyond the formal working sessions.

Each QX Engagement Sponsor receives logo recognition, a 1:1 meeting table, and the opportunity to select one available engagement opportunity.

Eligible engagement opportunities may include stargazing, a networking scavenger hunt, Talent Connection, or another QED-C approved attendee experience.

BENEFITS INCLUDE

- Logo recognition across relevant QX materials, website, signage, and digital platforms
- One 1:1 meeting table
- Selection of one available engagement opportunity, subject to availability and QED-C approval
- Recognition connected to the selected engagement opportunity
- Inclusion in sponsor recognition materials
- Opportunity to support a curated attendee engagement moment
- Four complimentary registration passes
- Visibility before and during the event

PROGRAM NOTES

Engagement opportunities are available on a first-committed basis and may be exclusive or shared depending on format.

Engagement sponsorship does not include QX Regional Connect, leadership dinner sponsorship, workstream ownership, or control over QX content or outputs.

QX CONNECTION BREAK SPONSOR | \$15,000

4 AVAILABLE

The QX Connection Break Sponsor supports one of the scheduled breaks built into the QX experience. These breaks give participants time to continue conversations, meet new colleagues, and reflect between working sessions. They are small moments with real value. Some of the best follow-up questions start here!

BENEFITS INCLUDE

- Recognition as a QX Connection Break Sponsor
- Logo recognition on break signage
- Recognition in event materials or the event app
- Inclusion in sponsor recognition materials
- Visibility during a scheduled attendee gathering point
- Two complimentary registration passes
- Opportunity for light branding, subject to QED-C approval

QX WELCOME KIT SPONSOR | \$15,000

4 AVAILABLE

The QX Welcome Kit Sponsor supports the attendee welcome experience.

This sponsorship connects your organization to participant materials or approved attendee items distributed as part of QX. The focus is practical visibility: useful items, clear recognition, and a good first touchpoint for attendees.

QED-C will select and provide the welcome kit item or item category. The sponsor will have the opportunity to approve the logo usage on selected item before production or distribution.

Items must align with the tone, quality, and purpose of QX. Useful, high-quality, low-waste items only.

BENEFITS INCLUDE

- Recognition as a QX Welcome Kit Sponsor
- Logo recognition connected to an approved participant material or attendee item
- Inclusion in sponsor recognition materials
- Recognition in the event app or digital platform
- Opportunity to approve the QED-C-selected item before production or distribution
- Two complimentary registration passes
- Visibility through a practical, attendee-facing sponsorship opportunity

PROGRAM NOTES

Welcome Kit sponsorships may be assigned by specific item or welcome experience component to avoid clutter and over-branding.

QX TALENT CONNECTION SPONSOR | \$10,000

4 AVAILABLE

The QX Talent Connection Sponsor supports a curated student and early-career networking experience connected to QX Regional Connect: Arizona.

Talent Connection is designed to help emerging quantum talent meet companies, universities, national laboratories, regional partners, and ecosystem leaders participating in QX by QED-C.

The experience creates a practical bridge between the quantum industry and the region's academic and workforce pipeline. It may include selected students, early-career researchers, faculty, quantum companies, national laboratories, regional partners, and QX participants interested in workforce, recruiting, research collaboration, or talent development.

It is a focused engagement opportunity that helps students and early-career participants better understand the quantum ecosystem while giving employers and ecosystem leaders a structured way to meet emerging talent.

BENEFITS INCLUDE

- Recognition as a QX Talent Connection Sponsor
- Logo recognition in Talent Connection materials, event signage, and applicable digital platforms
- Recognition in QX Regional Connect: Arizona sponsor materials, where applicable
- Opportunity to participate in the Talent Connection as an employer, ecosystem partner, or talent-focused organization
- Opportunity for a designated conversation area or employer presence during the Talent Connection, subject to format and space availability
- Inclusion in sponsor recognition materials
- Visibility among participating students, early-career researchers, faculty, quantum companies, labs, and ecosystem leaders
- Association with quantum workforce development and emerging talent engagement
- Opportunity to provide QED-C-approved information about internships, jobs, research opportunities, fellowships, or early-career pathways, as applicable

PROGRAM NOTES

The Talent Connection format, student participation, employer participation, university involvement, and any student-facing materials are subject to QED-C and host institution approval.

Student information, résumés, contact details, or related data will only be shared in accordance with applicable policies, consent requirements, and event procedures.

QX STARTUP SPONSOR | \$2,500

20 AVAILABLE | QED-C STARTUP MEMBERS WITH FOUR OR FEWER EMPLOYEES*

Startups are an important part of the quantum ecosystem. QX creates a place for their perspectives, questions, and ideas to be part of the broader conversation.

The QX Startup Sponsor opportunity is designed for the smallest companies in the QED-C community.

This package gives eligible startup members visibility as part of QX and recognition alongside larger quantum companies.

BENEFITS INCLUDE

- › Logo recognition as a QX Startup Sponsor
- › Inclusion in startup sponsor recognition materials
- › Recognition on the QX website and/or event platform
- › Visibility as part of the QED-C startup community
- › Recognition as part of the QX Startup Sponsor cohort

*Prior approval as a QED-C Startup Member is required.

QX 1:1 MEETING TABLE | \$5,000

10 AVAILABLE, AS AN ADD-ON TO OTHER PACKAGES

The QX 1:1 Meeting Table gives sponsors a designated location for scheduled conversations during the event.

This add-on is a simple, practical way to meet with QX participants and support focused follow-up.

Use it for business development, partnership conversations, ecosystem engagement, or check-ins with current collaborators.

BENEFITS INCLUDE

- › Designated 1:1 meeting table during specified event hours
- › Recognition in relevant event materials or the event app
- › Opportunity to schedule meetings with participants, subject to event rules and attendee consent
- › Inclusion in sponsor recognition materials
- › Practical space for business development, partnership conversations, or ecosystem engagement
- › One complimentary registration pass

SUPPORT THE WORK THAT MOVES QUANTUM FORWARD

QX gives sponsors a meaningful role in a convening designed for trust, focus, and practical progress.

Be part of the room where quantum leaders identify what is missing, what is blocking progress, and what work needs to happen next.

EMAIL NICOLE.ARMSTRONG@SRI.COM TO CONFIRM YOUR SPONSORSHIP